

**STATEMENT UNDER 37 CFR § 3.73(b)**  
**ESTABLISHMENT OF ASSIGNEE**

Applicant	:	Brian Shuster
App. No	:	09/183,605
Filed	:	October 30, 1998
For	:	METHOD, APPARATUS AND SYSTEM FOR DIRECTING ACCESS TO CONTENT ON A COMPUTER NETWORK
Examiner	:	Firmin Backer
Art Unit	:	2155

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

This document is being filed with a copy of a Power of Attorney signed by the Assignee. This Statement sets forth the chain of title of the above-identified application.

Hoshiko, LLC, a Delaware limited liability company, is the Assignee of the entire right, title, and interest of the above-referenced application by virtue of:

A chain of title, in reverse order, from the inventor(s) to the current Assignee as shown by the following recorded assignments:

1. Assignment from IdeaFlood, Inc. to Hoshiko, LLC recorded in the United States Patent and Trademark Office on November 9, 2006, at Reel 018498, and Frame 0337.
2. Assignment from Brian Mark Shuster to IdeaFlood, Inc. recorded in the United States Patent and Trademark Office on September 25, 2000, at Reel 011156, and Frame 0610.

Appl. No. : 09/183,605  
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Docket No. KM0345.001A  
Customer No. 20,995

The undersigned is an agent of Customer Number 20,995 and is authorized to act on behalf of the Assignee. Please recognize or change the correspondence address for the above-identified application to **Customer No. 20,995**.

Respectfully submitted,  
KNOBBE, MARTENS, OLSON & BEAR, LLP

Dated: \_\_\_\_\_

09/25/2009

By: \_\_\_\_\_

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